

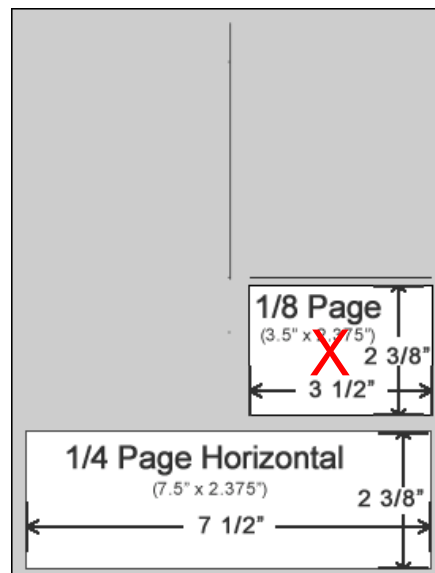
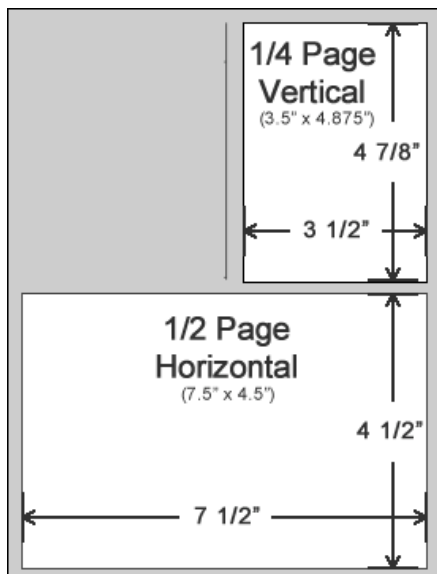


PRINT Ad Specifications & Pricing | *My Ravinia* Newsletter

AD SIZE	WIDTH	HEIGHT	ONE ISSUE	THREE ISSUES
1/4 Page Horizontal	7-1/2"	2-3/8"	\$45	\$90
1/4 Page Vertical	3-1/2"	4-7/8"	\$45	\$90
1/2 Page Horizontal	7-1/2"	4-1/2"	\$85	\$170
Full Page	7-1/2"	9-1/2"	\$150	\$300

Note: There are two shapes of 1/4 page ad formats to choose from: horizontal or vertical. Please indicate your choice when filling out the ad application form.

Note: Advertisers who ordered ads jointly for the *My Ravinia* print newsletter and the www.ravinianeighbors.org website enjoy a 20% discount on their web advertising.



Sorry! We no longer offer the 1/8-page ad size.

Print Schedule

Three *My Ravinia* newsletters are produced per year: a spring, summer and fall issue....or winter as necessary

Digital File Requirements

Provide camera-ready ad in PDF format. **Note:** Photos shall be high-resolution (300 dpi or more). Please refer to the ad dimension chart above to guarantee the ad exactly fits the ordered size.

Payment

Payment by check is required at the time of placing the ad. Please fill out the ad application form below and send it along with your check.

Delivery Method

Please send your camera-ready ad or ad production materials to Doug Purington at doug.purington@att.net. If you have questions please call Doug at 847-212-4844.

PRINT Advertising Order Form | *My Ravinia Newsletter*

Advertiser Name	
Mailing address	
Phone	Fax
E-mail	
Authorized Contact Person	

Ad Size Reserved	1/4 Page Horizontal	1/4 Page Vertical	1/2 Page Horizontal	Full Page
Frequency (Number of Issues)	<input type="checkbox"/> 1X \$45 <input type="checkbox"/> 3X \$90	<input type="checkbox"/> 1X \$45 <input type="checkbox"/> 3X \$90	<input type="checkbox"/> 1X \$85 <input type="checkbox"/> 3X \$170	<input type="checkbox"/> 1X \$150 <input type="checkbox"/> 3X \$300

Three *My Ravinia* newsletters are published each year: a spring, summer and fall issue or winter as necessary. Please refer to the ad dimension chart for the size and cost of ad. **Note:** There are two types of 1/4 page ads, horizontal and vertical.

- We require ready-to-publish ad file or logo in PDF format.
- Your ad's size & dimensions must match those in the chart above to fit in the newsletter.
- If you have an ad in JPEG, GIF, or other file format, contact Doug Purington to see if your file can be used.

Contact: Send your camera-ready ad along with your Order Form to Doug Purington at doug.purington@att.net. If you have questions, call Doug at 847-212-4844.

Don't miss out on a 20% discount on your web ad when you order a print ad in the newsletter!

Please make check for your ad(s) payable to:
Ravinia Neighbors Association, c/o Doug Purington, P.O. Box 1123, Highland Park, IL 60035

Signature				
Date				
Ad Size	Frequency (Number of issues)		I want a Web Ad too. Give me 20% off of my web ad!	Total Print Ad Payment
			<input type="checkbox"/> YES <input type="checkbox"/> NO	