

# Ravinia Neighbors Association

Mailing Address  
P.O. Box 1123  
Highland Park, IL 60035

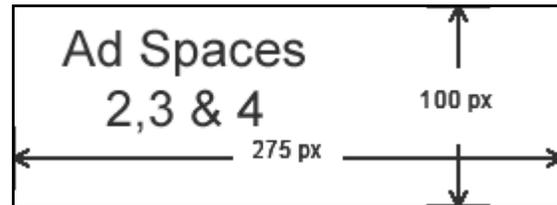
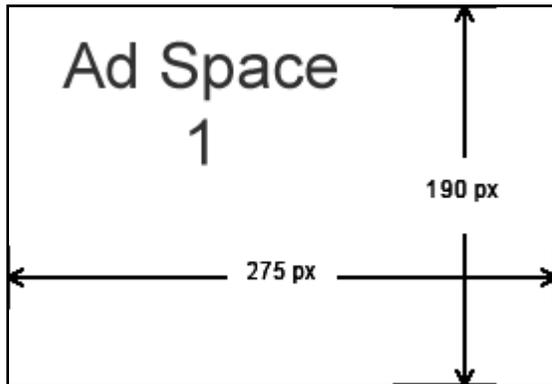


## WEB Ad Specifications & Pricing | [RaviniaNeighbors.org](http://RaviniaNeighbors.org)

AD SIZE	WIDTH	HEIGHT	3 months	6 months	12 months
Ad Space 1	275 px	190 px	\$55	\$100	\$190
Ad Space 2, 3 & 4	275 px	100 px	\$35	\$65	\$125

**Note:** Ad periods start with each calendar month on the 1st day of the month.

**Note:** Advertisers who ordered ads jointly for the *My Ravinia* print newsletter and the [www.ravinianeighbors.org](http://www.ravinianeighbors.org) website enjoy a 20% discount on their web advertising.



### Schedule

Ads are published on the home page and on four other pages throughout the [RaviniaNeighbors.org](http://RaviniaNeighbors.org) website. We use ad rotators to display ads. Up to three ads can rotate in any one ad spot. If you would like to have only your ad display in a rotator spot you may purchase the three spots at a 10% discount.

### Digital File Requirements

Please submit your ad artwork in jpeg, gif or png format and sized correctly to the space you are advertising in. We will verify the size and adjust as needed based on our discretion.

### Payment

Payment by check is required at the time of placing the web advertisement. Please fill out the Web ad application form and send it along with your check.

### Delivery Method

Please send your web ad (file format .pdf, .png or .jpg) to Doug Purington at [doug.purington@att.net](mailto:doug.purington@att.net) or call Doug at 847-212-4844 with questions.

### Design Service

We can help to create your web ad for you for an extra charge of \$50 per hour, with a two hour minimum. The design fee would include two proofs/rounds of revisions.

To design the ad you will need to provide:

Your company logo (if you wanted to use it) in eps or tiff format, (no background preferably.)

Whatever text or promotion you would like included (it needs to fit in the space.) We can also help come up with text and with editing the text.



# Ravinia Neighbors Association

Mailing Address  
P.O. Box 1123  
Highland Park, IL 60035

## WEB Ad Order Form | [RaviniaNeighbors.org](http://RaviniaNeighbors.org)

Please fill out this form and send it to us along with your payment. This PDF file is editable, so feel free to fill it out on your computer before printing it out.

Advertiser		
Mailing address		
Phone / Fax	Phone:	Fax:
E-mail		
Authorized Contact		

### Please check:

I will submit my ad in jpeg, gif or png format and sized correctly to the space I have ordered. We will verify sizing and adjust accordingly based on our discretion.

I would like to receive a recommendation for ad design services.

Please mark your selection below, referring to the Web ad specifications and cost sheet:

Web Ad Size	Frequency (calendar months: 3, 6 or 12)	No. of rotator spots bought (1 or 3)	Price	10% discount for buying 3 rotator spots (if applies)	I have a <u>Print Ad</u> please subtract 20% of web ad cost	Total payment enclosed

I agree to submit payment by check along with sending this application form at the time of placing my web advertising. Please make check payable to: **Ravinia Neighbors Association**, (Web Advertising) **c/o Doug Purington**, P.O. Box 1123, Highland Park, IL 60035

Date:
Signature: